



The 3rd IiW South –East European Welding Congress

June 3-5, 2015

SPONSORSHIP PACKAGES



Welcome from Organizing Committee

On behalf of the Organizing Committee of The 3rd IIW South – East European Welding Congress, I am delighted to invite you to join us on **June 3-5, 2015** in Timisoara, Romania.

Within the congress, specialists from the industry, academic and research fields will have the opportunity to exchange information on current regional and global topics.

The Congress will be held in conjunction with the celebration of the 45th anniversary of National R&D Institute for Welding and Material Testing's foundation.

The 3rd IIW South – East European Welding Congress

The congress is organized by The National R&D Institute for Welding and Material Testing – ISIM Timisoara (Romania) in cooperation with the Welding Societies from Bulgaria, Romania, Serbia and the Welding Institute from Serbia.

The main theme of this edition is “Welding & Joining Technologies for a Sustainable Development & Environment”.

Due to the fact that welding and its related processes are significantly present in manufacturing of equipments and structures in all industrial branches e.g: in machine building, in power engineering, in transportation (maritime, air, land), in metallic structures and infrastructures, the theme of the congress has a broad interests for specialists working in these areas.

The International Fair of Welding and Non-destructive Testing Equipment: *Innovation in Welding and NDT*

During this event an International Fair of Welding and Non-destructive Testing Equipment: ***Innovation in Welding and NDT*** will be organized.

We estimate that over 200 specialists from Romania and abroad, prominent figures from IIW and EWF, as well as managers of industrial companies involved in welded structures constructions will participate at the event.

Due to the fact that the Fair access will be free of charge, we estimate approximately 1000 daily visitors or representatives of SMEs from the county and surroundings.

Excellent opportunities for sponsors

The international Fair *Innovation in Welding and NDT* will be organized at the Regional Business Centre of Timisoara of the Chamber of Commerce, Industry and Agriculture Timiș.

The fair will be open free of charge for the attendees of the congress and other interested persons during 3 days. This is a great opportunity to meet your partners and clients and to display your products/services.

Sponsors are offered attractive locations in the exhibition area as well as other outstanding opportunities for advertising their business.

We invite you to make the most of the sponsorship opportunities we offer by selecting the options that best suit your needs. Please feel free to contact the Congress Secretariat to discuss any special requirements.

We are looking forward to welcoming you in the beautiful city of Timisoara.

Dr. Alin Constantin Murariu
Congress Chairman
General Director of ISIM Timisoara



Platinum sponsors

- ▶ Exhibition space, 36m² in a VIP area, fully arranged as required by the sponsor. This includes: construction of partition walls, one or more tables, chairs, and spots at each 4m², 220V plug – maximum 0.5kW or 380V/3kW, garbage cans and other optional facilities asked by the sponsor.
- ▶ An one hour presentation of your company/each day, in the Expo Room in an area arranged for companies presentation.
- ▶ 8 invitations to the event, including Opening Ceremony and Dinner.
- ▶ 5 promotion points at the event – maximum 1 min/each (video, ppt.).
- ▶ Mentioning the company's name during the Opening Ceremony and at the end of the congress, as Platinum Sponsor.
- ▶ Mentioning the name (logo) of the company on display during the Opening Ceremony.
- ▶ 2 roll-ups in the main Conference Room.
- ▶ Advertising in the Welding & Material Testing Journal 2015 - one A4 page full colour/each issue. Frequency: 4 issues / year. Circulation: 500.
- ▶ Acknowledgement on all printed materials.
- ▶ Acknowledgement and company logo on the congress website with hyperlink to the sponsor website
- ▶ Copy of the participants list with the contact details and e-mail addresses of the delegates.
- ▶ Inserting in the conference bag: the company catalogue and other publicity materials.
- ▶ Inserting the company name and the contact details in the Exhibition Catalogue.

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Platinum sponsors

10,000 EURO

Note: The sponsorship packages are negotiable and are considering your marketing goals.
For more details please visit the congress website: www.seeiiw2015.com



Gold sponsors

- Exhibition space, 12m² in a VIP area, fully arranged as required by sponsor. This includes: construction of partition walls, one or more tables, chairs, and spots at each 4m², 220V plug – maximum 0.5kW or 380V/3kW, garbage cans and other optional facilities asked by the sponsor.
- One half hour presentation of your company/each day, in the Expo Room in an area arranged for companies presentation.
- 6 invitations to the event, including Opening Ceremony and Dinner.
- 3 promotion points at the event – maximum 1 min/each (video, ppt.).
- Mentioning the company's name during the Opening Ceremony and at the end of the congress, as Gold Sponsor.
- Mentioning the name (logo) of the company on display during the Opening Ceremony.
- 1 roll-up in the main Conference Room.
- Advertising in the Welding & Material Testing Journal 2015 - one A4 page full colour. Frequency: 4 issues / year. Circulation: 500.
- Acknowledgement on all printed materials.
- Acknowledgement and company logo on the congress web site with hyperlink to the sponsor website
- Copy of the participants list with the contact details and e-mail addresses of the delegates.
- Inserting in the conference bag: maximum 10 sheets (A4 format) or 20 sheets (A5 format)
- Inserting the company name and the contact details in the Exhibition Catalogue.

SPONSORSHIP PACKAGES

Gold sponsors

5,000 EURO

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- Exhibition space, 8m² in a central area, arranged as required by the sponsor. This includes: construction of partition walls, one table, 2 chairs, and spot at 4m², 220V plug – maximum 0.5kW, one garbage can.
- 25% reduction on additional space or supplementary requirements.
- One 15 minutes presentation of your company/each day, in the Expo Room in an area arranged for companies presentation.
- 4 invitations to the event, including Opening Ceremony and Dinner.
- 2 promotion points at the event – maximum 1 min/each (video, ppt.).
- Mentioning the company's name during the Opening Ceremony and at the end of the congress, as Silver Sponsor.
- Mentioning the name (logo) of the company on display during the Opening Ceremony.
- 1 roll-up in the Workshop Room.
- Advertising in the Welding & Material Testing Journal 2015 - one A5 page full colour. Frequency: 4 issues / year. Circulation: 500.
- Acknowledgement on all printed materials.
- Acknowledgement and company logo on the congress web site with hyperlink to the sponsor website
- Copy of the participants list with the contact detail and e-mail addresses of the delegates.
- Inserting in the conference bag: maximum 5 sheets (A4 format) ore 10 sheets (A5 format)
- Inserting the company name and the contact details in the Exhibition Catalogue.



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Bronze sponsors

- Exhibition space, 4m² in a central area, arranged as required by the sponsor. This includes: construction of partition walls, one table, 2 chairs, and spot at 4m², 220V plug – maximum 0.5kW, one garbage can.
- 2 invitations to the event, including the Opening Ceremony and Dinner
- Mentioning the company's name during the Opening Ceremony and at the end of the congress, as Bronze Sponsor.
- Mentioning the name (logo) of the company on display during the Opening Ceremony.
- 1 roll-up in the coffee break area.
- Acknowledgement on all printed materials.
- Acknowledgement and company logo on the congress web site with hyperlink to the sponsor website
- Copy of the participants list with the contact details and e-mail addresses of the delegates.
- Inserting in the conference bag: 1 leaflet
- Inserting the company name and the contact details in the Exhibition Catalogue.

SPONSORSHIP PACKAGES

Bronze sponsors

1,000 EURO

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Sponsorship packages at a glance

Included in package	Platinum	Gold	Silver	Bronze
Exhibition space	36 m ² , VIP area, fully arranged	12 m ² , VIP area, fully arranged	8 m ² , central area, fully arranged	4 m ² , central area, fully arranged
Company presentation in the Exhibition Room	One hour	Half hour	15 minutes	–
Invitations to the congress, Opening ceremony, dinner	8	6	4	2
Promotion points (1 minutes/each)	5	3	2	–
Mentioning the company's name during the Opening Ceremony and at the end of the congress, as Sponsor.	Yes	Yes	Yes	Yes
Mentioning the name (logo) of the company on display during the Opening Ceremony.	Yes	Yes	Yes	Yes
Roll-up	2 roll-ups in the main conference room	1 roll-up in the main conference room	1 roll-up in the workshop room	1 roll-up in the coffee breaks area
Advertising in the Welding & Material Testing Journal 2015	A4 page full colour/each number 4number/year	A4 page full colour, in one issue	A5 page full colour, in one issue	–
Acknowledgement on all printed materials.	Yes	Yes	Yes	Yes
Logo of the company on the congress website with hyperlink to the sponsor website	Yes	Yes	Yes	Yes
Copy of the participants list	Yes	Yes	Yes	Yes
Inserting advertising in the conference bag	Company catalogue and other publicity materials	Max. 10 sheets (A4 format) or 20 sheets (A5 format)	Max. 5 sheets (A4 format) or 10 sheets (A5 format)	1 leaflet
Inserting the company name and the contact details in the Exhibition Catalogue.	Yes	Yes	Yes	Yes

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The International Fair of Welding and Non-destructive Testing Equipment: Innovation in Welding and NDT

June 3-5, 2015

Regular exhibitors

Exhibition subscription price The price includes the exhibition subscription; insert the company contact details in the Exhibition Catalogue.	Free of charge
Unconstructed stand (min 4m²)	30 EUR/m ²
Basic constructed stand (min 4m²) This includes construction of partition walls, one table, 2 chairs, and spot at 4m ² , 220V plug – maximum 0.5kW, one garbage can.	50 EUR/m ²
Additional features:	
Display cabinet Mezzo (0.5x0.5x2.25m) - 3 shelves	50 EUR/event
Display cabinet Syma (0.5x1x2m) - 3 shelves	50 EUR/event
Display cabinet Banat (0.5x1x2m) - 4 shelves	50 EUR/event
Glass Self Mezzo (0.5x1x1.25m) - 1 shelf	50 EUR/event
Table	10 EUR/event
Chair	10 EUR/event
Hallstand (hanger)	10 EUR/event
Bright spot (150W)	10 EUR/event
220V (max. 0.5 kW) and plug	50 EUR/event
380V (max. 3 kW) and plug	100 EUR/event
Stage renting (6x4m)	200 EUR/event



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