

enterprise europe

**Ro-Boost SMEs Consortium
West And South West region Romania**



Business Support on Your Doorstep

Decentralized Training for new colleagues of the Enterprise Europe Network

21-22 April 2015

City Business Centre, Timisoara



Universitatea din Craiova



„Boosting Smart and Innovation-Driven Growth for Romanian SMEs”

RO-Boost SMEs Consortium

Partner of Enterprise Europe Network for 2015 – 2020

- Regional Development Agency West Region
- Regional Development Agency South West Oltenia
- *Tehimpuls - The Regional Innovation and Technology Transfer Centre*
- *Arad Development Centre*
- *Craiova University*



„Boosting Smart and Innovation-Driven Growth for Romanian SMEs” – RO-Boost SMEs

Our mission

help SMEs reach new levels of business development through

- **innovative capacity** (awareness, access and deployment of innovations)
- **entrepreneurial discovery** (generate innovative products & services)
- **energy efficiency** (production costs reduction & eco-design)
- **dynamic partnership** (internationalization, participation in European value chains / clusters)
- **proactive responsiveness** (adapt to structural changes in the economy and exploit the opportunities offered by EU policies)
- **smart investment** (agility in accessing available funding with high impact)

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Special Focus on regional strategic sectors with smart specialization potential

- - ICT - software
- - automotive / machine building
- - manufacturing – design clothing&shoes
- - agro-food – wine production, bio-food
- - sustainable construction / urban regeneration
- - energy efficiency&renewables
- - tourism – general and niches (conference, health, inter-cultural)

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S3 sectors targeted by RoBoost SMEs Consortium

Company Mission planned in 2015:

- ICT – Ireland (May) and Netherlands (September)
- Automotive - Germany, Japan
- Agro-Food Sector - Spain (June)
- Energy Efficiency – Norway

Other Company Mission in the design phase address:

- Sustainable construction
- Tourism



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RoBoost SMEs Consortium participation in Sector Groups

- West RDA – ICT and Automotive
- Tehimpuls – Agro-food



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