



**RO-Boost SMEs Consortium  
Macro Region 4  
West and South West Regions of Romania**

**West Regional Development Agency** and its partners within the Ro-Boost SMEs Consortium – **South - West Regional Development Agency, Tehimpuls – The Regional Innovation and Technology Transfer Centre, Arad Development Centre and Craiova University** launched the joint project - *“Boosting Smart and Innovation-Driven Growth for Romanian SMEs”*.

Through this project there will be organized information points at each of the consortium members, offices that will provide services for SMEs in West Region and South – West Region.

The **Regional Ro-Boost SMEs consortium** was established in 2014 and starting 2015 is a **partner of Enterprise Europe Network** and **its objective is to develop a support structure for SMEs in the two regions, West and South - West**, through which will provide an **integrated set of information, support services and consultancy to help SMEs** to exploit European business development opportunities.

Thus, Ro-Boost SMEs Consortium will provide the following services:

- **Advisory services** on EU legislation and policies, and European funding opportunities
- **Access to finance** (venture capital, vouchers, equity funds, etc.)
- **Internationalization** (information about markets in Europe and third countries - business intelligence)
- **Partnerships** for International Research and development projects
- Facilitate **innovation** and **transnational technology transfer**
- Developing **transnational business partnerships**
- Developing the capacity of **management innovation**

These added value services will be offered by all consortium members by means of: events, mentoring groups, training, meetings, brokerage activities, company missions.

Ro-Boost SMEs consortium’s activities are carried out with European funding starting January 1<sup>st</sup>, 2015 through COSME program - European Commission’s program dedicated to the competitiveness of enterprises and SMEs - and Horizon 2020 - The European Commission's research and innovation program.