

Central & Eastern European Automotive Forum 2014

organised by Adam Smith Conferences

21 – 22 October | Marriott Boscolo Hotel | Prague

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Dear Colleague,

The Full Programme for CEE Automotive Forum 2014, the region's largest auto conference, is now ready to view.

We proudly announce confirmations of top CEE automakers, among them **VW Skoda, TPCA, Opel, PSA, Suzuki, Ford Otosan** and several others.

You will also meet a number of global and local suppliers, **Bosch, ZF, Grammer, Plastic Omnium, Matador, Videoton**, to name just a few.

One-to-One Meetings will help you meet OEM and supplier purchasing directors face-to-face to discuss your business in private. Reserve your place now by replying to this email: Giedre@adamsmithconferences.com

Champagne Investment roundtables will bring together government officials from all CEE countries and will allow you to learn about investment incentives from countries of interest.

Strategic CEO Debate in Session 3, chaired by **Peter Fuss of EY**, a leading automotive expert, will focus on macroeconomic challenges for CEE as it competes with China, Asia and Latin America.

Register today for a maximum €300 discount!

AMONG 35+ SPEAKERS ALREADY CONFIRMED:

OEM CARMAKERS:

- Kenta Koide, President, **TPCA Automobile**, Czech Rep.
- Laszlo Urban, Deputy Managing Director, **Suzuki Hungary**
- Michal Kadera, External Affairs Director, **Skoda Auto**
- Jerome Vinot Prefontaine, Purchasing Director, **PSA Slovakia**
- Pavel Vesely, Head of Regional Office, East Europe, **VW Purchasing**

- Emin Atac, Purchasing Director, **Toyota Motors Europe**
- Petr Karásek, CEO, **Tatra Trucks**
- Emrah Duman, International Markets Director, **Ford Otosan**
- Ilia Terziev, Managing Director, **Great Wall Motors**
- Cristiano Carlutti, Head of EMEA, **Chery - Qoros**

SUPPLIERS:

- Hanno Miorini, Sales VP - Austria & CEE, **Robert Bosch**
- Horst Wiedmann, Executive VP, **ZF**
- Bertrand Faulconnier, Operations Director - CE, **Plastic Omnium**
- Frederic Flory, Vice President - Covers and Metal, **Grammer**
- Peter Lakatos, Co-CEO, **Videoton**

> Full Speaker List:

<http://www.adamsmithconferences.com/2336wrae>

HIGHLIGHTS:

STRATEGIC CEO DEBATE: Top executives will discuss demand, trends, new technologies and exports

SUPPLIERS: CLEPA Overview: auto trends, forecasts and policy initiatives

Speaker: P. Schmockmel, New CEO, CLEPA Association

INDUSTRY: ACEA Overview: Ensuring the industry's growth: trade, investment and regulation

Speaker: I. Hodac, Former Secretary General, ACEA

CARMAKERS: Production, expansion and investment plans

R&D - Second Wave: innovation and establishment of new R&D and engineering centres

As the region's auto industry grows and integrates, join its leading players in Prague in October!

Ales Petric

Conference Director

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* Discount is not valid for persons who have already registered to participate at this conference and/or seminar(s). All discounts can only be applied at the time of registration and cannot be combined. All discounts are subject to approval.