



Regional Innovation Fair

October 21st, 2015

Arad, West Region Romania

West Regional Development Agency is implementing the regional development policy in West Region Romania, reaching now over 16 years since the creation of the eight development regions. During this period, West RDA managed *Phare Social and Economic Cohesion* programs, national funding programs, *the Regional Operational Program for 2007 – 2013* and, since January 2013, *the Operational Program for Increasing Economic Competitiveness*. Furthermore, West RDA implemented regional strategic projects funded by the European Commission, supported strategic investors to locate their business in the West Region, facilitated innovation, as well as clusters in the field of automotive and information technologies, and promoted regional partners internationally.

Starting 2015, West RDA is partner of the **Enterprise Europe Network** – an European network that helps small and medium-sized enterprises (SMEs) to develop their business and innovative potential in order to increase the competitiveness and sustainable development. Together with its partners within the regional consortium **RO-BOOST SMEs – South-West Regional Development Agency, Tehimpuls - Regional Centre for Innovation and Technology Transfer, Arad Development Center and Craiova University**, West RDA is implementing the common project „Boosting Smart and Innovation-Driven Growth for Romanian SMEs”.

In this context, West Regional Development Agency (Enterprise Europe Network partner), together with Tehimpuls Association, have organized **the third edition of the Regional Innovation Fair** on 21st of October 2015, at **Expo Arad, Arad, West Region, Romania**.



Parteneri strategici





The **Regional Innovation Fair 2015** provided an exchange platform for a wide range of regional, national and international partners coming from ministries, companies, universities, RTDI organizations, public administrations and other innovation stakeholders.



In the **Exhibition Area**, the universities and research organizations in West Region presented their innovative products, solutions, services and technologies. The visitors were treated to a wealth of learning and networking opportunities, product showcases and financing opportunities.



Parteneri strategici





The Regional Innovation Fair 2015, was dedicated to ITC, automotive and agro-food sectors and included:

- International Conference: "Innovation and Internationalization as competitive factors"
- International brokerage event attended by SMEs from **Estonia, Finland, Germany, Ireland, Norway, Serbia and Hungary**
- Regional Innovation Prize 2015 Award Ceremony
- Exhibition stands: the first 10 innovative products/solutions/technologies from West Region, selected during the Regional Innovation Competition;



This year, the Regional Innovation Fair extended its reach towards the entire Europe and above, by organizing an **International Brokerage Event** open to the clients of EEN partners who were interested in meeting innovators and entrepreneurs of all sizes within West Region of Romania and establishing business partnerships.



Around **300 persons**, from **7 countries**, attended the Regional Innovation Fair and over **50 bilateral meetings** (brokerage sessions) took place.





The most innovative products in West Region were awarded within the Regional Innovation Competition organized by Tehimpuls Association - Regional Centre for Innovation and Technology Transfer with the support of Innovation Norway and in partnership with Unicredit Bank Romania. All **10 winners of the Regional Innovation Competition** were present in the exhibition area within the Regional Innovation Fair.

The first 3 winners:

1st Prize – **Radu Motișan** – Product: „Uradmonitor – Portable Environmental Monitor” (The product is a portable electronic device monitoring seven environmental parameters and synchronizing data with a central server over the Internet)

2nd Prize – **SC Eta2U SRL** – Product: “ETA2U Business Objects – a Platform for Ultrafast Business Software Application Development” (Business Objects (BO) is a platform enabling ultrafast development of the software applications needed to support day-to-day activities in a company. Examples include applications for production planning, goods management, vehicle fleet management, accounting, etc.)

3rd Prize – **Ovidiu Șandru** - Product: „Lighty” (pico-proiector with cu speakers and a robotized projector movement system)

The other 7 winners:

4th Place – **The National Electrochemistry and Condensed Matter Research Institute – INCEMC Timișoara** – Dr. eng. Radu Bănică – Product: ***“A Hybrid Photocatalytic-Photovoltaic System for Converting Solar Energy to Electricity”***

5th Place – **SC Prospero SRL** - Adina Bugescu – Product: ***Nutrigest: Digestive Crackers”***

6th Place – **SC Home Administration Solutions SRL** - Radu Cigmăian – Product: ***“Homefile – the Optimal Home Owners’ Association Administration Solution”***

7th Place – **SC Quadrus Concept SRL** - Daniel Eugen Turcitu - **Product: “Quadrus Concept: Logical Organized Transport – QCLOT”** (cloud-based solution addressing business, in operational or management processes)

8th Place – **Institutul e-Austria** - Lector Dr. Daniel Pop - **Product: “A Distributed Platform for Big Data Technology Monitoring (Dmon)”** (The Dmon platform aims to provide a single interface for monitoring Big Data applications and environments.)

9th Place – **SC Fab Construct SRL** - Mihnea de Vries - **Product: “Rolley Scooterson – Smart Electric Scooter”**

10th Place – SC Remir SRL - Eng. Remi Rădulescu - *Product2: “Portable Gas Detection-Exhaust System” and “Pneumatic Tree-Shaking Installation”*

The prizes consisted in a training session on marketing and a consultancy package in the field of innovation management. The first three finalists also received a grant of 10.000 euro in order to support the marketing of their products.

The prizes were offered within the „**Eco-Innovative Businesses in West Region**” project, funded through the Green Industry Innovation Programme Romania, Norwegian Financial Mechanism 2009-2014, Programme Operator - Innovation Norway.



The Regional Innovation Fair 2015 benefited from a large promotion campaign that included: newsletters, press releases sent to regional and local newspapers in Romania, events, online e-banner, radio spot, web pages: www.adrvest.ro, www.regiuneavest.ro, www.automotivest.ro, www.tehimpuls.ro, www.digivest.ro and social media channels.