

14th Annual Congress

Zulieferer Innovativ 2012

SATURN ARENA, Ingolstadt
July 4, 2012





Plenary Session

- Bavaria's Policy for Growth and Innovation
- Trends in Premium Car Segments
- Electric Mobility in Mass Production
- Supplier Strategies in International Markets
- Visions and Strategies for Tomorrow's Networks



Innovation in Electronics

- Embedded Systems
- Sensor Technology
- Human Machine Interface
- Connected Vehicles



Interior and Comfort

- Design and Emotion
- Functionality and Comfort
- Surface and Haptics
- Sustainability Strategies



Trends and Challenges

- Modularity and Efficiency
- Trends in Light Weight Construction
- Electric Mobility
- Standardisation



Exhibition focuses on:

- | | | |
|------------------------------|-------------------------|---------------------|
| - Design | - Mechatronics | - Electric Mobility |
| - Interior | - New Materials | - Electronics |
| - Powertrain | - Measuring and Testing | - Logistics |
| - Drive Systems & Components | - Production Technology | |

Application forms for the participation at the exhibition are available at: www.bayern-innovativ.de/zulieferer2012en/exhibition



Evening Event

Reception at Audi Forum Ingolstadt
July 3, 2012
19:30
Music by the Audi Big Band

Fax Reply: +49 911-20671-733

- ☐ I would like to register for the 14th Annual Congress „Zulieferer Innovativ“ in Ingolstadt on July 4, 2012

Please register before June 26, 2012, using a separate form for each person.
General terms and conditions of Bayern Innovativ GmbH apply:
www.bayern-innovativ.de/agb.

The participant agrees that films or photos taken at the venue and possibly showing him might be published.

I will participate in the following session:

- ☐ **Innovation in Electronics**
☐ **Interior and Comfort**
☐ **Trends and Challenges**

- ☐ I will attend the **Evening Event** on July 3, 2012.

Registration Conditions

On receipt of your registration, confirmation will be sent to the email address given. An invoice will be sent via mail to the given address unless otherwise specified.

Cancellation received before June 26, 2012 are exempt from charges. For later cancellations and for non-attendance, the full amount will be incurred. Substitution of participants is possible according to prior agreement. Programme is subject to change.

Title/First Name/Surname

Company/Institute

VAT-No. (for companies based within the EU except Germany)

Department/Position

Street, Address

Zip Code, Town

Country

Telephone/Fax

E-Mail

Date, Signature

- ☐ Industry
☐ Universities / Public Authorities
☐ Student (Proof of status required)
☐ Press (Proof of status required)

Overall Coordination

Bayern Innovativ GmbH
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General Information

www.bayern-innovativ.de/zulieferer2012en

Venue

SATURN ARENA
Südliche Ringstraße 64
85053 Ingolstadt, Germany

Conference Time

Wednesday, July 4, 2012
09:00 – 17:30 Sessions
08:00 – 18:30 Exhibition

Evening Event

Audi Forum Ingolstadt
Ettinger Straße 60
85057 Ingolstadt, Germany

Thursday, July 3, 2012
19:30 – 22:00

Registration Fee

Incl. proceedings, lunch, refreshments
and evening event

Industry: € 560,-

Representatives of universities
and public authorities: € 310,-

Students: € 35,-

Charges do not include VAT (19 %)

Accommodation

Please contact the tourist information Ingolstadt.
Phone: +49 841-3053088
hotelreservierung@ingolstadt-tourismus.de
www.ingolstadt-tourismus.de/hotelreservierung
www.willkommen-in-ingolstadt.de



Closing Date for Registration June 26, 2012

Registration

Online-shop (only available in German): www.bayern-innovativ-shop.de/zulieferer2012 or by fax: +49 911-20671-733