



WEST REGION ROMANIA

West Region location

West Region is traditionally a part of Central Europe

Distances:

Budapest – 330 km

Belgrade – 160 km

Vienna – 570 km

Munchen – 1,020 km

Bruxelles – 1,700 km

Rome – 1,560 km

Stuttgart – 1,250 km



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WEST REGION – OVERVIEW

4 counties

Surface: **32.034** sqm

Population: **1.894.437**

Graduates: **15.111**
(**2011-2012**)

Enrolled students:
54.867 (2012-2013)

Regional GDP **53%**
from EU 28 average
GDP: **13** bill. Euro

SMEs: **50.048**

Export: **7 bil. Euro**
(**2012**)

ILO Unemployment
Rate : **4,9%**



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Timisoara – the major research centre of the region

Research Institutions:
machine building, welding and material testing, Chemistry - **4.055 employees**

Universities:
7 public and
7 private

Students enrolled:
54.867 (2012-2013)

15.111 graduates /year
(2011-2012)

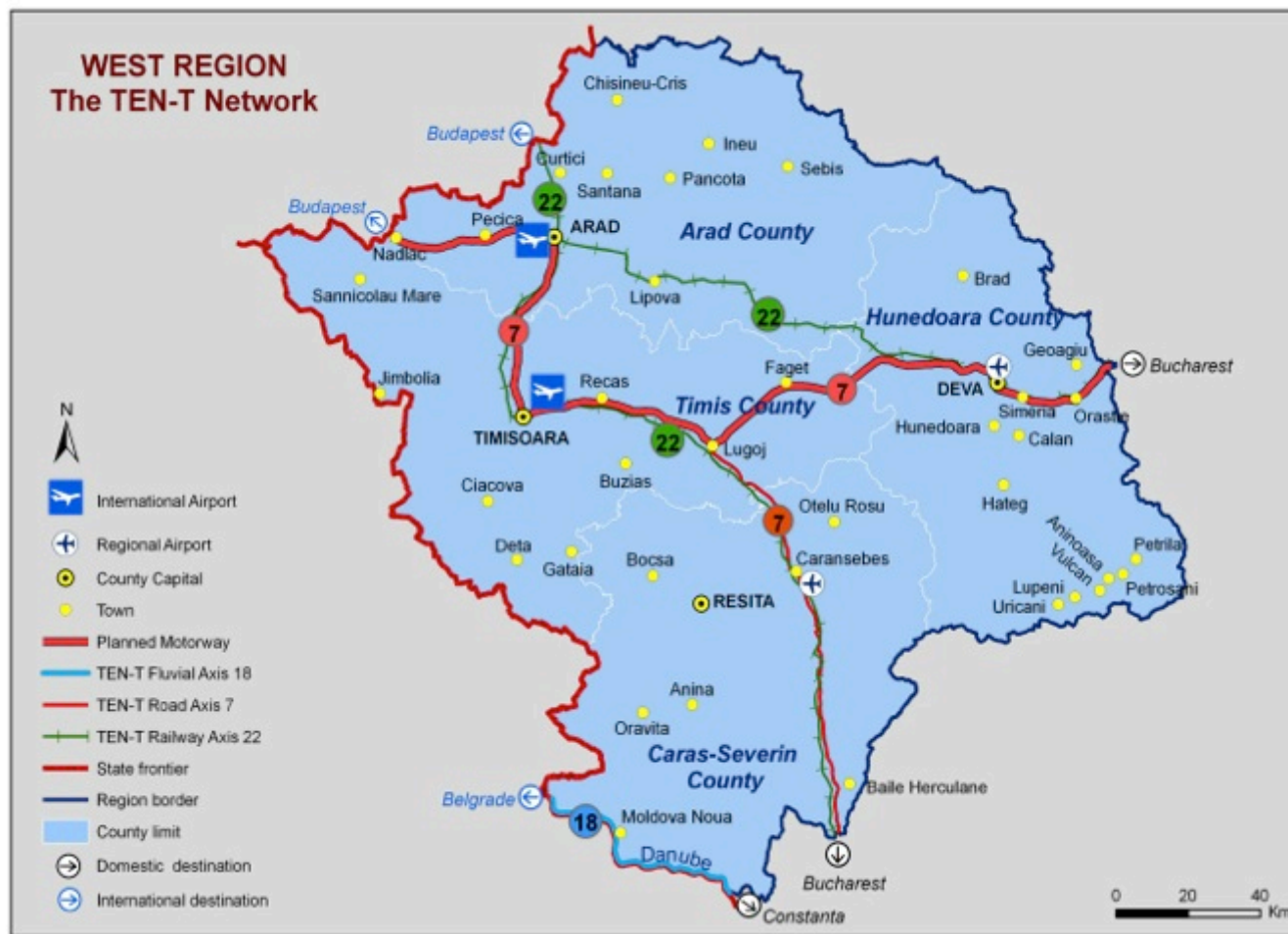
WEST REGION
Main Universities



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WEST REGION on TEN-T network

Three of the TEN-T network priority axis cross the Romanian territory through West Region



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Sectors with apparent comparative advantage (activities that are already well-developed and have attained a level of competitiveness that allows the local firms to export on the global market)

- **Automotive**
- **Textiles**

Sectors with latent comparative advantage (activities are not fully developed but the region has the required asset (location, knowledge, natural endowment))

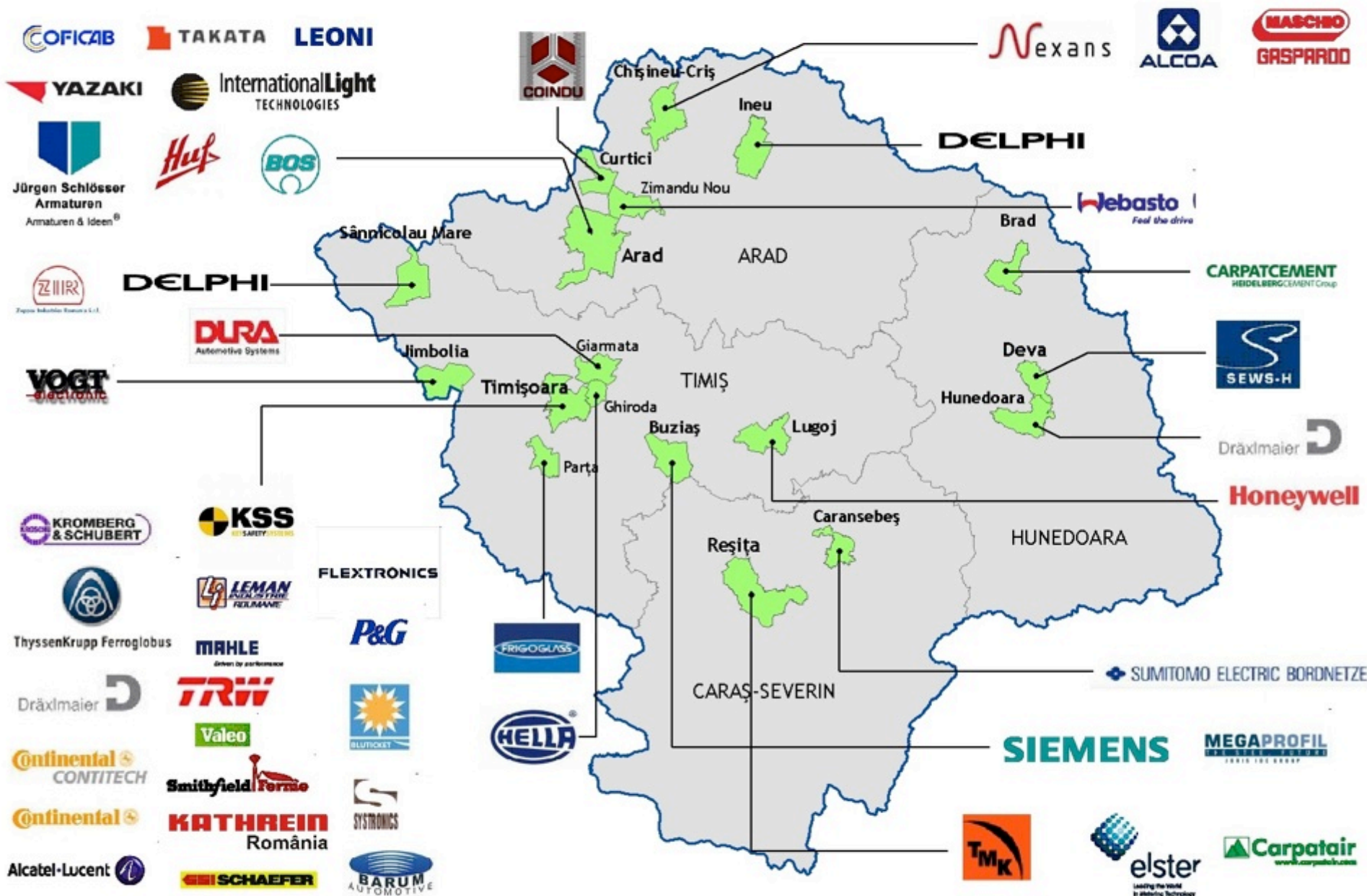
- **Agro food**
- **Tourism**

Sectors with unclear comparative advantage (the available information does not indicate any observable asset in a particular area of specialization)

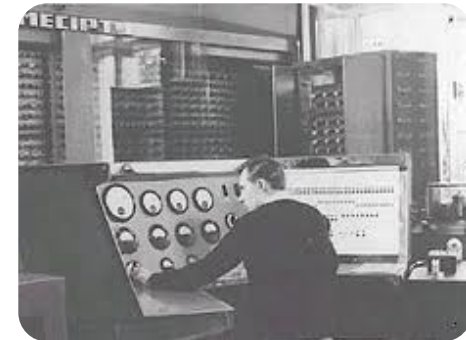
- **Construction**

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The Main Foreign Direct Investments in WEST REGION



- **Historical regions** Banat and a part of Ardeal
- **Multi-cultural territory**, marked by the reformist policies of the Austro-Hungarian Empire
- First town in Europe, Timișoara, using **street lighting** (from 1857)
- First **railway steam engine** built in Reșița (1872)
- **First Romanian PC** built at the Politehnica University in Timisoara (1969)



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Nongovernmental body, nonprofit, public benefit, legal entity

Created in **1999**

Organized according to **Law 315 / 2004**

Implementing **regional development policy**



Coordinated by **THE REGIONAL DEVELOPMENT COUNCIL**

Regional **deliberative body** (without legal personality)

Works on **partnership principles**

Coordinates **the regional development policy**

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Activities

1998 – 2006

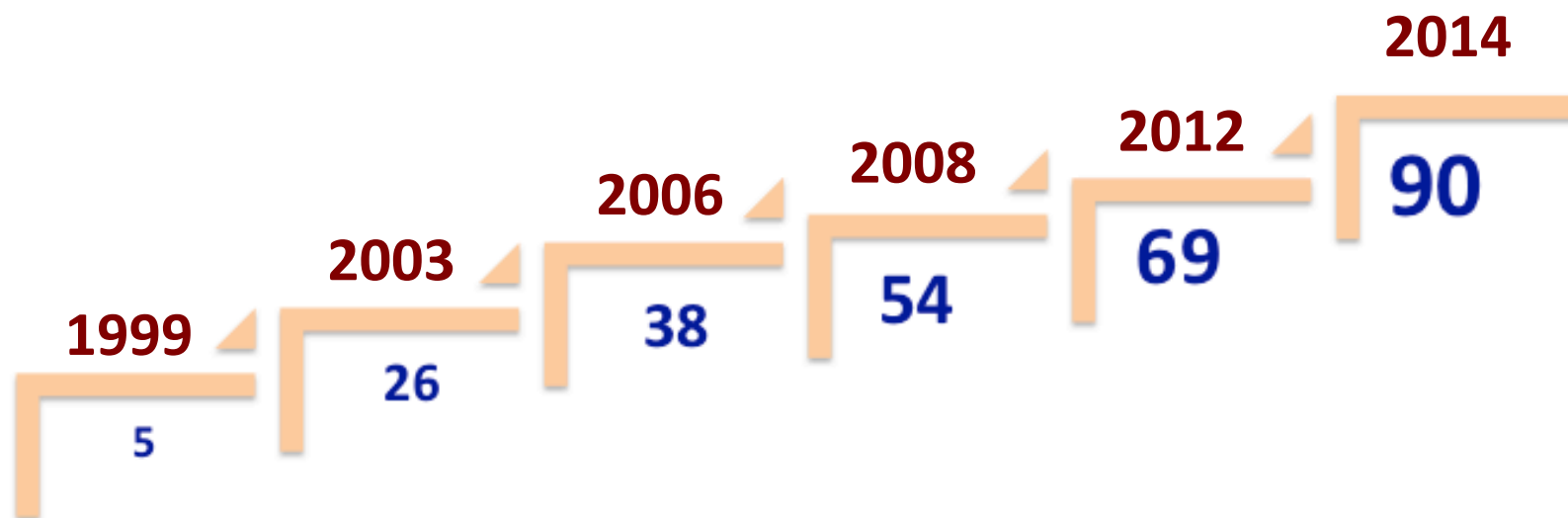
- *Planning*
 - Implementing Body for *Pre-accession and National Funds*
 - Attracting *foreign investments*
 - *International projects*
 - *Innovation*

2007–2015

- *Planning*
 - *Intermediary Body For ROP*
 - *Intermediary Body for SMEs*
 - Attracting *foreign investments*
 - *International projects*
 - *Innovation*
 - *: Tehimpuls*
- *Clusters*: Automotive and ITC

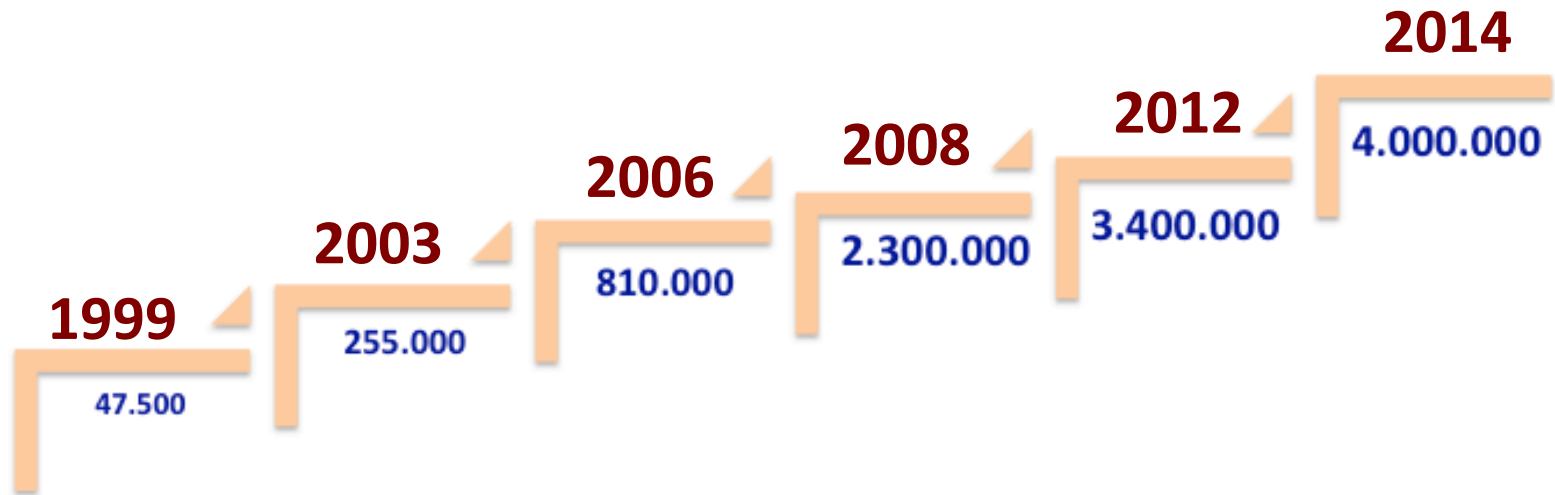
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Institutional evolution in 15 years



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Budget evolution in 15 years



Budget structure in 2014:

- **21% County Councils contribution**
- **70% contracts** with Government
- **9% funds raised** from domestic and international projects

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TEHIMPULS.ro

Founded: 2006

Mission: To boost the regional economic competitiveness by promoting innovation and technology development

Instrument: Regional interface between RTDI demand and supply

First stage services:

- Development of innovative projects and assistance in their commercialization
- Support for collaborative projects between enterprises and RTDI
- Increase the innovation awareness within West Region

AUTOMOTIVEST.ro

Founded: 2007

Services:

Supplier development
Training
Promotion / internationalization



ICT Cluster

Founded: 2011

Aim:

ICT enterprises to become global market players, with their own products, under a strong regional brand
Members are public and private regional organisations:

- Enterprises Romanian and multinational;
- Universities;
- Business support structures;
- County councils and cityhalls.

www.digivest.ro



www.adrvest.ro

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www.automotivest.ro

www.tehimpuls.ro

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