



enterprise europe



*Business Support on Your Doorstep*

# Enterprise Europe Network

## A Starting Kit

Decentralised training for newcomers

Timișoara, 21 April 2015



# Overview

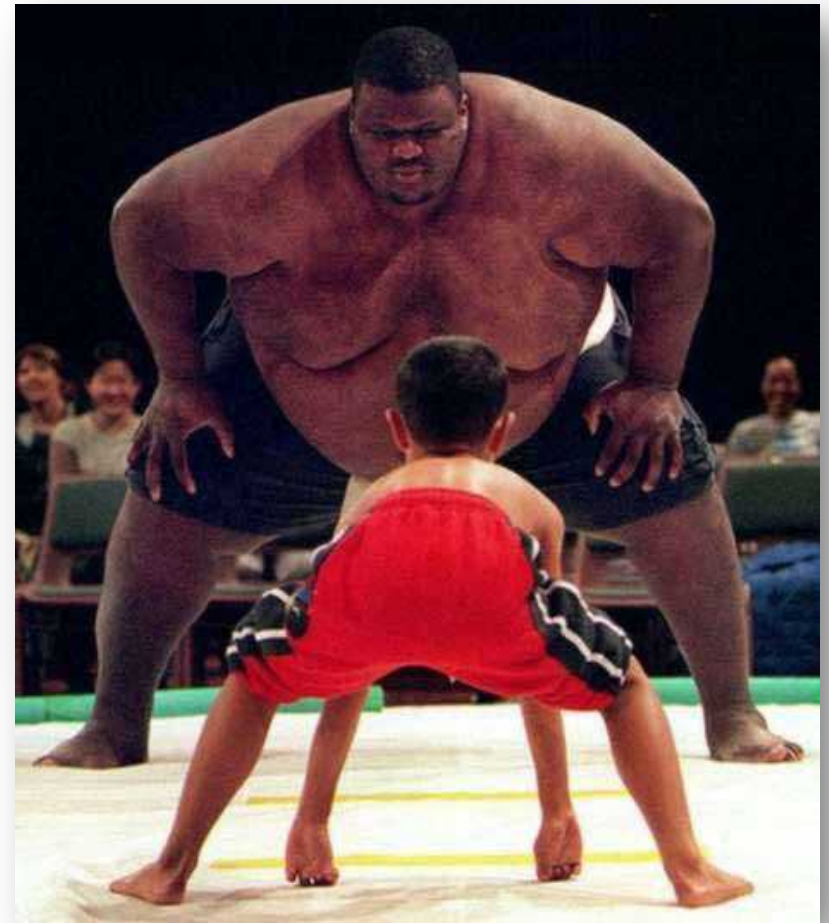
- Introduction to the Enterprise Europe Network
- The role of the EASME
- Financial & contractual background of the Network activities

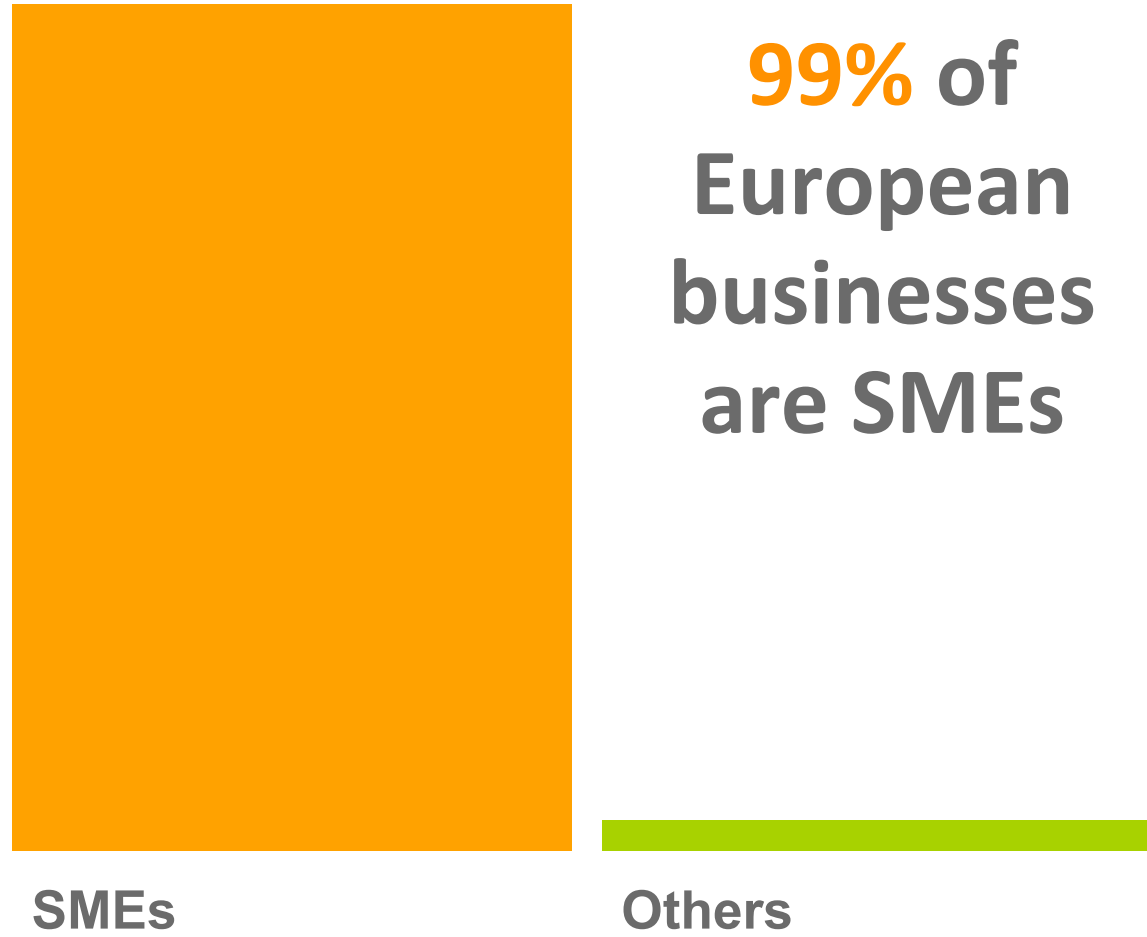
# To start with...

- Introduction to the Enterprise Europe Network
- The role of the EASME
- Financial & contractual background of the Network activities

# What is it all about?







**25%** of European  
SMEs export  
**13%** to third  
countries





# The **European Union** means huge opportunities



**LOST**

**CONFUSED**

**UNSURE**

**UNCLEAR**

**PERPLEXED**

**DISORIENTED**

**BEWILDERED**

# The way to new markets:

## Enterprise Europe Network

We help SMEs to:



*Business Support on Your Doorstep*



ACCESS EU FUNDING  
GRASP EU RULES



MAKE  
INTERNATIONAL  
CONNECTIONS



BRING YOUR  
INNOVATIONS  
TO MARKET

# **One-stop shop** for European SMEs

**Practical** help from **you**

**Listening** to SMEs



**600** partner organisations  
in **53** countries

# The Network





# The EASME

- Introduction to the Enterprise Europe Network
- **The role of the EASME**
- Financial & contractual background of the Network activities



# The EASME

**E**xecutive  
**A**gency for  
**S**mall- and  
**M**edium-sized  
**E**nterprises



**COSME, € 759,6 mn.**

- Access to markets, including Network
- Framework conditions for businesses
- Entrepreneurship
- Access to finance (accompanying measures)

**LIFE:** Programme for environment and climate action (continuation of LIFE+), €2,257 bn.

**Horizon 2020, € 6,813 bn.**

- Climate Action
- Energy
- Resources/Raw materials
- SME instrument

*+ eco-innovation mainly funded under H2020*

**European Maritime and Fisheries Fund (EMFF), €595 mn.**

# The EASME team

Monitoring &  
Evaluation

A.1.1

Business  
Services

A.1.2

Communication  
& Promotion

Governance  
& Training

A.1.3


# Network activities & governance



Sector  
groups



Working  
groups



Steering &  
Advisory Group  
(SAG)

# Engaging with EASME

- **Overall project and grant management:** Project Advisor for your country (through your coordinator)
- **Training & governance:** Hélène Barbier and Maya Todorova
- **Business services:** intranet sectoral pages; forums; Network Directory
- **Communication:** intranet, forums, Network Directory, tweet us @EEN\_EU
- **IT:** helpdesk (tel.: +32 (0)2 297 3939), forums

**Head of Sector**

Muriel De Grande

**Administrative Assistant**

Nathalie Piret

**Senior Project Advisor**

Erwan Le Guen

**Project Advisors**

Aurélie Gommenginger

Daniele Dosi

Darina Botsova

Gisela Santos

Makis Tikfesis

Marco Cortopassi

Marija Popovic

Rebeca De Sancho Mayoral

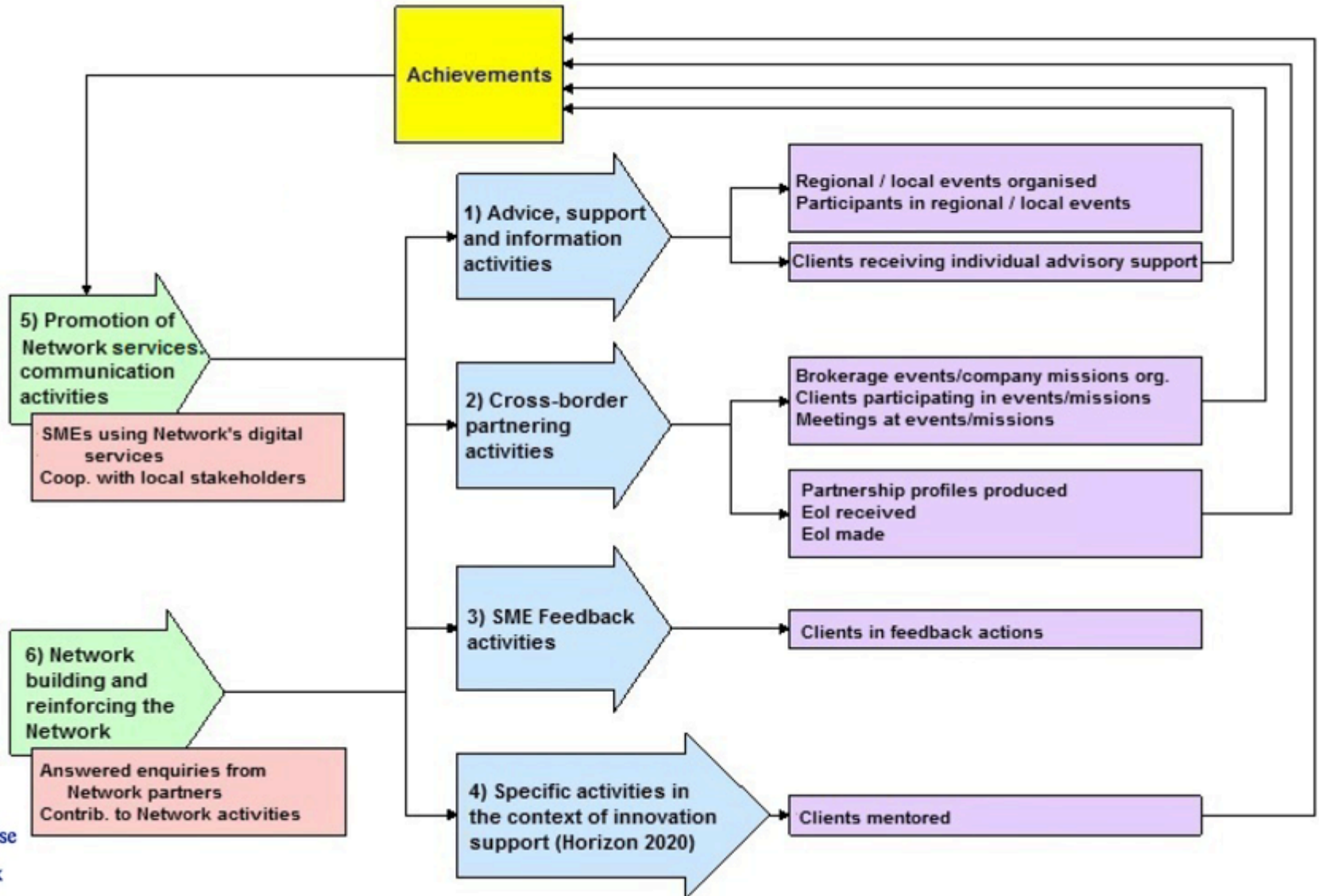


# Financial & Legal Framework

- Introduction to the Enterprise Europe Network
- The role of the EASME
- Financial & contractual background of the Network activities

# Which are the Network activities?







## **Framework Partnership Agreement**

**...formalised relationship of cooperation between the European Commission/the Agency and the Consortium**

...not just an FPA, a contractual pyramid!

Framework Partnership Agreement (FPA)  
2015-2020

Specific Grant Agreement  
(SGA)

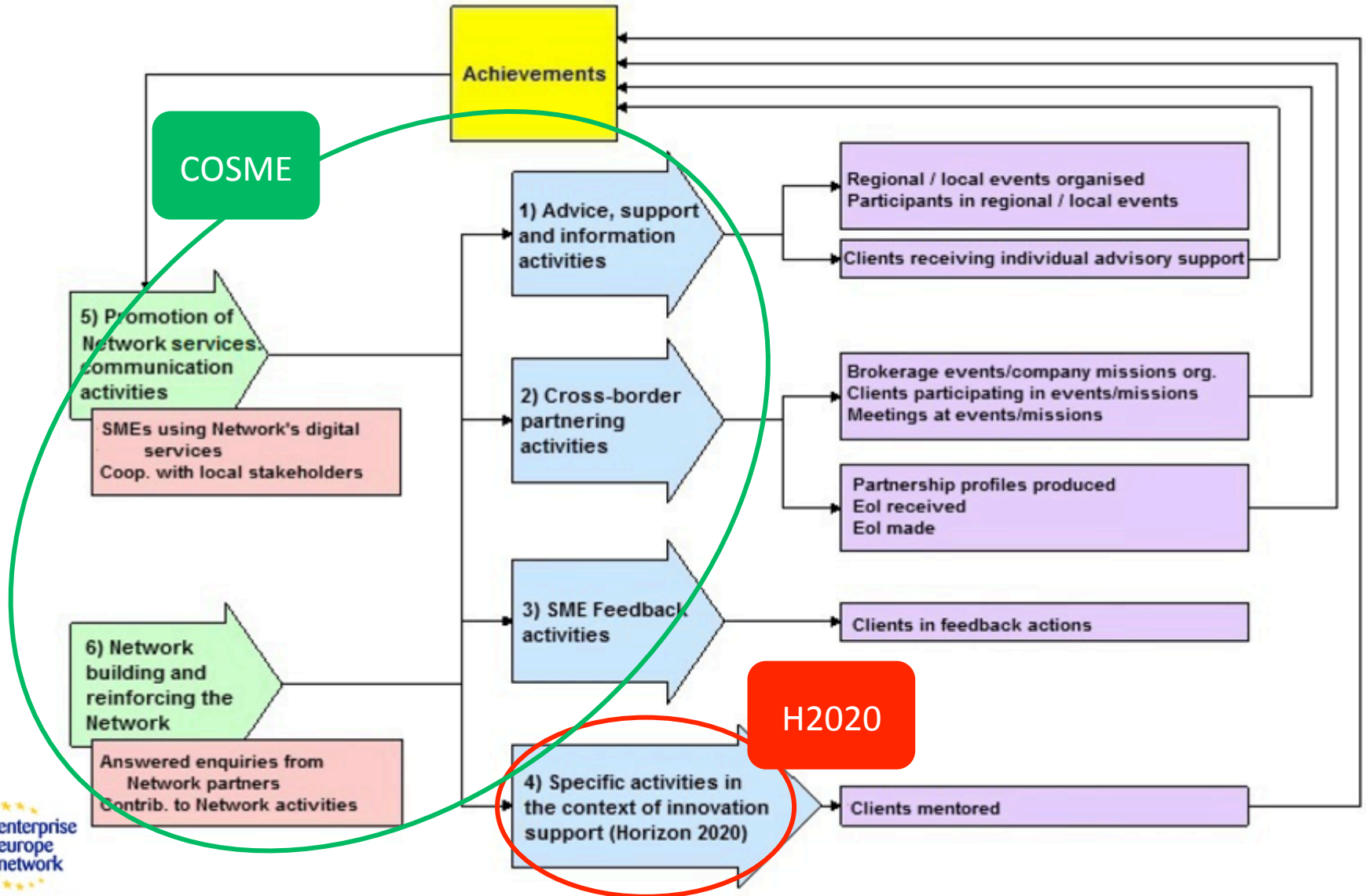
**COSME**

2015-2016\*

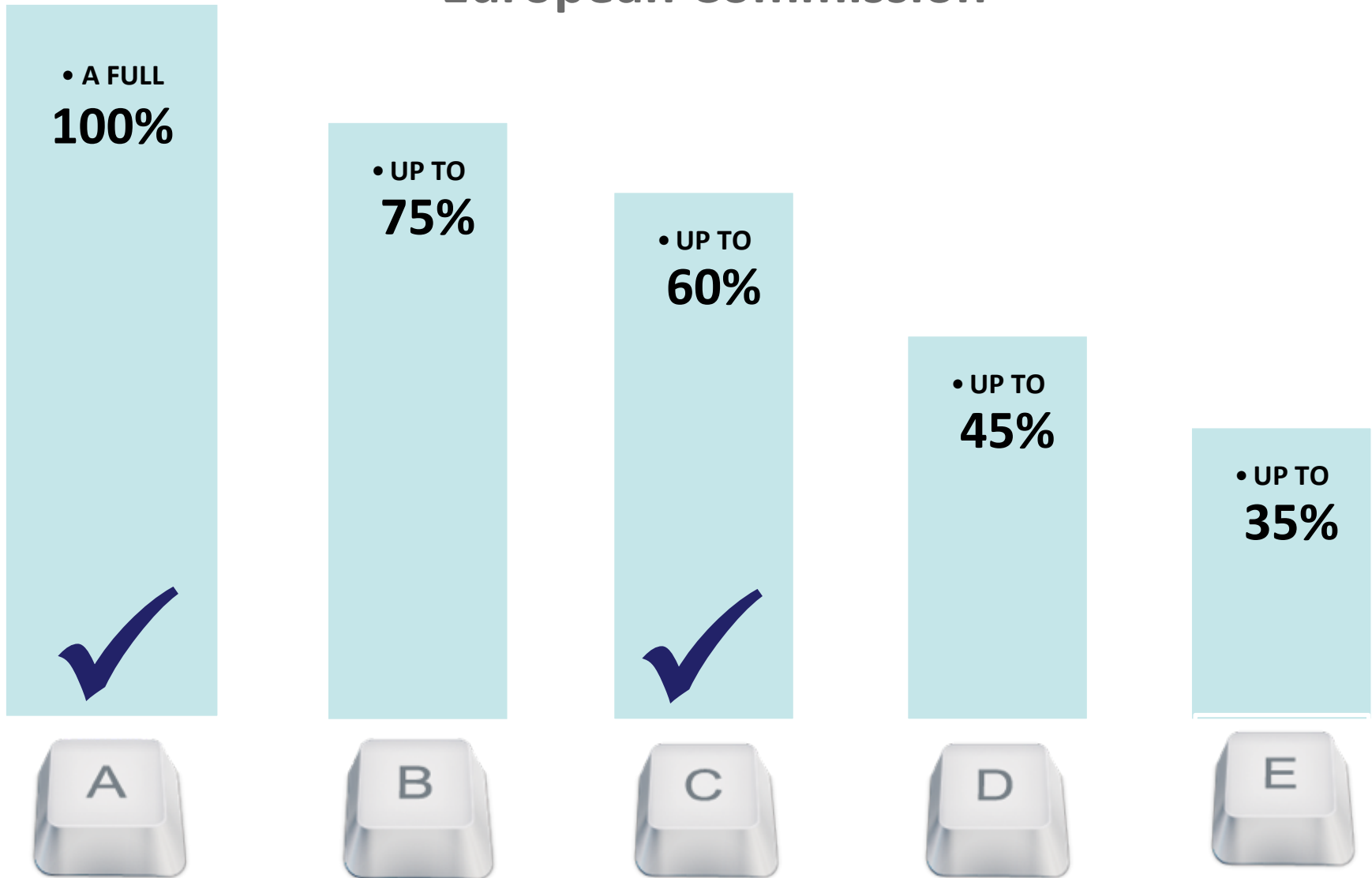
Specific Grant Agreement  
(SGA)

**H2020 (Activity 4)**

2015-2016\*



# Co-financing by the European Commission

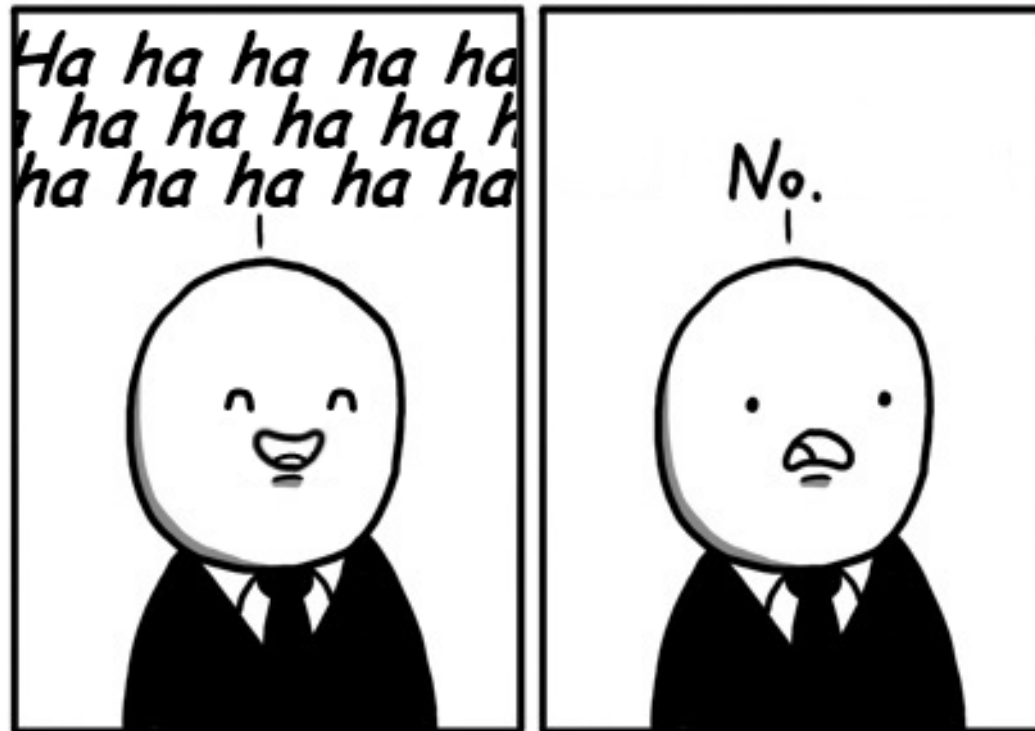


Of what exactly?



**Eligible costs** that are linked to the **activities** described in your **Work Programme**

... so is the contract just a legal document?



...not just an FPA, a contractual pyramid!

Framework Partnership  
Agreement (FPA)

2015-2020

Implementation  
strategy

Specific Grant  
Agreement (SGA)  
**COSME**

2015-2016\*

Specific Grant  
Agreement (SGA)  
**H2020 (Activity 4)**

2015-2016\*

- \* **Work programme**
- \* **Budget**
- \* Renewed every 2 years
- \* ...but can be updated in between!



## Activities & Performance



Costs incurred

## Reporting



Reimbursement

## What is new for 2015-2020?

- Fully electronic contracts & signatures
- Online amendment requests\*
- Online reporting\*
- Focus on **QUALITY**

\*Via the [Participant Portal](#)

## Whom should I cont(R)act?

1. Other colleagues in your organisation
2. Colleagues in your consortium
3. Colleagues in your national Network
4. Colleagues in other Network countries
5. ...your EASME Project Advisor



Now you can get  
down to  
work.

(This is definitely not an  
eligible activity! 😊)

## To conclude...

- The Enterprise Europe Network  
... explained
- The role of the EASME  
... defined
- Financial & contractual background  
... clarified



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# Contact

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**EASME**

**Unit A.1.1 Monitoring and Evaluation**

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Thank you for attention!