

JETRO BUDAPEST

Budapest, September 1st, 2008

Dear Madam/Sir,

“Japanese Component Buyers Exhibition 2008 in Budapest”

Budapest-Budaörs, Holiday Inn, November 19th, 2008

Recruitment of Local Component Suppliers

We are glad to inform you that the ‘Japanese Component Buyers Exhibition 2008 in Budapest’ will be held for the fifth time on November 19th, 2008 by **JETRO** (Japan External Trade Organization) Budapest with the support of local business organisations in order to enforce business relationship between the local suppliers and the Japanese companies.

With this Components Buyers Exhibition, we aim to support the endeavours of Japan-affiliated companies to find local component suppliers in Hungary and other European countries.

During the exhibition, the Japanese automobile and electronics companies present the parts and components, which they want to buy from the local suppliers. The list of parts and components is attached to this letter. If your company is interested in this event and wants to supply your automotive, machinery and electronic parts to Japanese companies, please send the attached application to JETRO Budapest until October 17th, 2008 to the attention of Mr. Zsolt Ormányi (JETRO Budapest). The application form can be also downloaded from our website at www.jetro.go.jp/hungary from September 2nd, 2008.

The deadline of application is October 17th, 2008.

Participation is free of charge but the participant should cover travelling and accommodation fee.

If you have further questions please feel free to contact JETRO Budapest.

We look forward to hearing from you soon.

Best regards,

Mr. Masahide Honda
General Director
JETRO Budapest

JETRO Budapest

Telephone: +36-1-266-7687; Fax: +36-1-266-7688,
E-mail: ormandy@jetro.hu or jetro@jetro.hu

Attachments:

1. Outline of the Japanese Component Buyers Exhibition 2008 in Budapest and Application Form
2. List of Parts and Components Requested by the Japanese Buyers

Outline of the Japanese Component Buyers Exhibition 2008 in Budapest

1. Date:

November 19th, 2008 (Wednesday)

2. Venue:

Holiday Inn, BUDAPEST-BUDAÖRS

AGIP U. 2. BUDAPEST, 2040 HUNGARY

TEL: +36-23-504-000 | Hotel Fax: +36-23-504-055

URL: http://www.ichotelsgroup.com/h/d/hi/1/en/hotel/budbs?_requestid=333951

3. Organizers:

Japan External Trade Organization (JETRO) Budapest

ITD Hungary (The Hungarian Investment and Trade Development Agency)

MAJOSZ (Association of the Hungarian Vehicle Component Manufacturers)

4. Co-operational institution:

Ministry for National Development and Economy of Hungary

PANAC (Pannon Automotive Cluster)

5. Organization of the event

- 1) Exhibiting companies will exhibit in their booths parts and materials, which they would like to procure from suppliers.
- 2) The official language of the exhibition will be English. JETRO does not provide any translating arrangements in that matter. Feel free to contact us if you want to hire interpreters.

6. Product category

Parts of automotive, electric and electronics, machinery and etc. (You can see the details in the attachment.)

7. Event invitation and information receivers

Exhibitors: Japan-affiliated manufactures (including trading firms and etc.)

Participants: Suppliers in Hungary and other European countries

(Hungary, Poland, Czech Rep, Slovakia, Austria, Germany Croatia, Slovenia, Serbia, and so on)

8. Participation fee:

Participation is free of charge but the participant should cover travelling and accommodation fee.

Net Travel (travel agency) will be pleased to make arrangements of your travel and accommodation in Budapest if you need any assistance.

Also, I inform you that **Holiday Inn BUDAPEST-BUDAÖRS** (Exhibition venue) will offer discount room prices for suppliers. (You can book rooms of Holiday Inn through Net travel.) For more information please contact NET travel or if you want to make your reservation directly, please contact the hotel.

Parking is free of charge in the hotel's parking area!

NET TRAVEL SERVICE HUNGARY KFT. (JTB Budapest)
Ms. Mariko Tada
Bajcsy-Zsilinszky út 12. 1051 Budapest, Hungary
Tel: +36-1-486-8085; Fax: +36-1-267-7033
E-mail: Mariko_tada@nts-hun.com

9. Application process

By Fax or E-mail

Please send the attached application form to JETRO Budapest office either by e-mail to jetro@jetro.hu ; ormandy@jetro.hu or by fax (+36-1-266-7688). We will confirm receipt of each application form. Application form has to be filled out **in English**.

10. Application deadline

October 17th, 2008

Note, JETRO Budapest recommends suppliers to apply ASAP if you find any potential Japanese customers in the list. Because the meeting time during the exhibition is very limited, you may lose the chance to get appointments if exhibitors will have got enough offers from the supplier side before you contact them!

11. Suppliers recruitment and fixing the meeting time

- 1) Suppliers will be recruited by local business organizations. **Suppliers will have to apply for JETRO Budapest!**
- 2) After JETRO Budapest has received the supplier's application form, then it will be sent to the Japanese exhibitors and at the same time, the contact information of the selected Japanese exhibitors will be passed to the suppliers. On the basis of this list, the suppliers will make direct contact to the exhibitors with whom they would like to meet.
- 3) According to point "2", suppliers will contact exhibitors individually and if both sides will be willing to have a meeting with each other, they will set up meeting time in advance between each other (the organizer will not arrange a meeting time).



Photos taken from JETRO Budapest's previous Japanese Component Buyers Exhibition in 2005.