



Final draft

iEER-Project Kick off Conference

Replicating growth models in Europe – Boosting Innovative Entrepreneurial Ecosystem in Regions to Support Young Entrepreneurs*

Please register <u>here</u> by 20 June 2016

Time 28 June 2016, 09.00–16.00

Venue **EU Committee of the Regions** Rue Belliard 99-101, 1040 Brussels

Conference agenda

08.30–09.00	Coffee and registration
09.00–09.45	 Opening session Mr. Markku Markkula, President, European Committee of the Regions Mrs. Elżbieta Bieńkowska, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs (TBC) Mr. Lambert Van Nistelrooij, Member of the European Parliament
09.45–10.00	 iEER kicks off to boost growth and jobs in European regions: Why? Who? When? How? Mrs. Christine Chang, Coordinator, iEER project
10.00–11.00	Panel: Kick-start Europe's economy – regions and cities as driving forces to support young entrepreneurs for growth and job delivery
	 Moderator Mrs. Tuija Hirvikoski, President, ENoLL, European Network of Living Labs Mr. Ossi Savolainen, Regional Mayor, Helsinki-Uusimaa Regional Council Mr. Rafael Climent, Minister for Sustainable Economy, Productive Sectors, Trade and Labor, Regional Government of Valencia Mrs. Karine Charbonnier, Vice-President, Region Hauts-de-France
11.00–11.30	Coffee break
	* Young Entrepreneurs refers to entrepreneurs between ages 18-40 who

are at the earlier stages of business creation

Committee of the Regions









00 Supporting young entrepreneurs on the ground – showcasing best practices from European regions

11.30-12.15

Best practices to encourage entrepreneurial competence and activation

- DT Method and its impulses to Entrepreneurs, Students and regional ecosystems, Brandenburg
- Further Education, Northern Ireland
- La suite dans les idees, Hauts-de-France

Best practices to support Startup and acceleration phase

- 5U CV Startup, Valencia
- Slush/Spinno, Helsinki-Uusimaa

12.15-13.00

Best practices to support young entrepreneurs in outlying areas

- FSC Marche, Marche region
- Kerry Region Month of Enterprise
- Operational Programme Development of Knowledge Education, West Pomerania

Best practices to implement RIS3 and help startup to scale up

- Pro-programme, Southern Denmark
- Regional Innovation Competition, West Region Romania

13.00–14.00 Networking lunch

14.00–15.30Brainstorming workshop: What makes an effective and conducive entrepreneurship ecosystem –
Viewpoints of young entrepreneurs on entrepreneurship support services.
Facilitator: Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

- Ms. Mairead McMahon, Development Manager of FSB, Northern Ireland
- Mr. Alejandro Santacreu, CEO, Puzzle Phone, Helsinki-Uusimaa
- Ms. Katja Richter, Co-Founder, Diamond Inventics Brandenburg
- Mr. Casper Harley, Co-Founder, Sensohive Southern Denmark
- Mr. Con Stack, Director, Tricel, Kerry Region

Brainstorming session

Audience will be divided into 5 groups. Each group will be joined by a facilitator and one of the speakers for discussion.

- 15.30–16.00 Wrap-up of the afternoon session and closing remarks
- 16.00–17.00 Cocktail reception

For further information, please visit <u>http://www.uudenmaanliitto.fi/ieer</u>

