



Project: Managing the Industrial Territory in the Knowledge Era (MITKE)

Funding: INTERREG IVC Programme

Duration: 36 months (November 2008 – October 2011)

Partners: SPRILUR (Spain) – Lead Partner, Labein Foundation (Spain), Pannon Business Network Association (Hungary), Rzeszow Regional Development Agency (Poland), Lubuskie Voivodship (Polonia), Regional Development Agency – West Region (România), SOPRIP (Italy), FIRST – Wakefield District Development Agency (United Kingdom), Shannon Development (Ireland), Geltacht Authority (Ireland), Catalan Land Institute (Spain).

Main Objective: to provide a platform and mechanisms for collection, exchange and transfer of experiences and views among regions in Europe in order to find and test better solutions and tools for intervention and thus contribute to an improved management of Business Areas and Industrial Parks (BAIPs).

Main activities:

- studying the BAIPs environment in the participating regions
- elaboration of a methodology and workplan for transferring Good Practices
- identification and collection of Good Practices
- realisation of regional reflexion exercises concerning BAIPs
- elaboration of BAIPs Improvement Plans in the participating regions
- definition of a joined action plan
- utilization of efficient communication and dissemination instruments

Major Results:

- ✓ analysis of the situation of the BAIPs from the participating regions
- ✓ identification of 30 Good Practices concerning BAIPs management and the transfer of 6 Good Practices
- ✓ 10 BAIPs involved in the Regional Improvement Plans
- ✓ 6 regional policies and relevant instruments improved
- ✓ 40 stakeholders involved in the process
- ✓ 10 on-line discussions through the Practitioners Forum
- ✓ 110 staff members with increased capacity
- ✓ 5 collaboration activities defined in the Joined Action Plan
- ✓ Production of efficient communication and dissemination instruments: stakeholders data base, project web page (www.mitke.eu) with a Practitioners Forum, 8 issues of the project newsletter, 2 issues of the project brochure in 2200 copies.

