



Using Territorial Cooperation to add value to your region's Digital Agenda
& Smart Specialisation Plans

ERNACT or the European Regions
Network for the Application of
Communications Technology has just
celebrated 21 years as a successful
European network operating in the
field of the Digital Agenda.

"ERNACT regions have worked together over the years to develop and transfer practical e-services for citizens and business, broadband and innovation strategies and applications" - European Commissioner for Research, Innovation and Science, Máire Geoghegan Quinn

ERNACTs objectives for 2013 are focused on a successful transition to the new EU programming period 2014 – 2020 by:

- Planning Digital Agenda related
 Territorial Cooperation projects
 that support Smart Specialisation
 priorities in the ERNACT regions
- Opening the experience and collaboration possibilities of the network to more European regions

PROJECT ACHIEVEMENTS

ERNACT regions have a strong record of achievement in interregional project development and

management and linkages with other European regions:

- ERNACT has mobilised 130
 regions in 26 transnational
 cooperation projects, for a total
 budget of around 50 million €uro
- Today it is engaged with 44 regions in six cooperation projects from 14 Member States
- 80% of the project bids in which the network has been involved have received funding.

The current projects in which ERNACT is involved are set out opposite.



REGIONS

The ERNACT network extends to cities and regions across Europe (see cover).

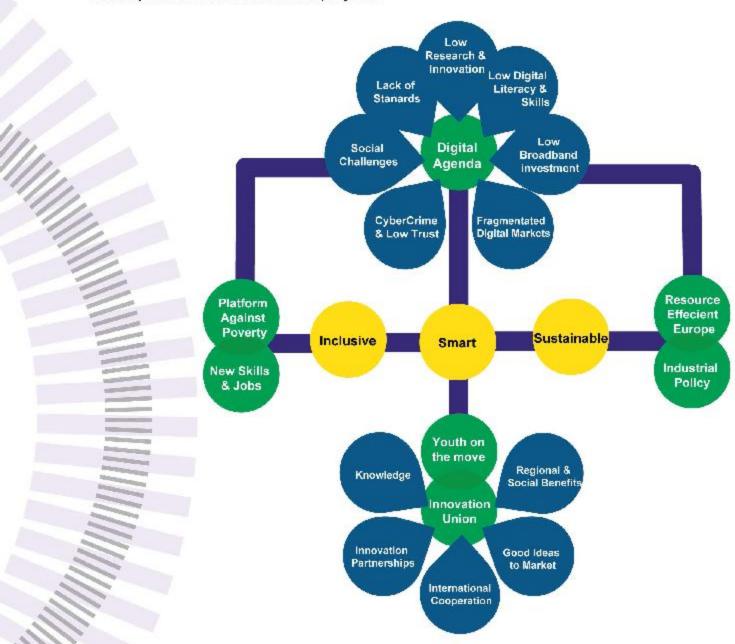
ERNACT is seeking new interested regions, with a strong interest in cooperation in the Digital Agenda, to join as core regions.

Project	Focus	Budget
ENGAGE Broadband access for fural Europe	Next Generation Broadband for Rural Areas	€1.5 million
atlantic e-services	Deploy e-public services in the Atlantic Area	€2 million
TG4NP	Develop Mobile apps for tourists in Europe's Northern periphery	€1.5 million
Co.	Impact of digital media on public services delivery in regions	€2.4 million
mediatic	Help europe's media sector go digital	€1.8 million
A Cast track to too grove	Develop plans for e-assisted energy efficiency and transport in Europe's regions.	€1.4 million

BENEFITS AND SERVICES

The benefits for your region of co-operating with other like-minded regions in the ERNACT network are:

- Work in an experienced network dedicated to using Digital Agenda and Smart Specialisation to help develop your own region's plans.
- Develop partnerships to progress your own region's Digital Agenda needs.
- Participate in ERNACT Digital Agenda projects.
- Propose new ERNACT projects from your own region.
- Avail of the network's project proposal development service.
- Receive regular EU Digital Agenda opportunities reports.
- Attend Brussels-based Digital Agenda programme workshops.
- Effect ERNACT policy through management meetings.
- Receive assistance to liaise with the European Commission regarding the development of ERNACT and its projects.



GOVERNANCE & ORGANISATION

The ERNACT network has established a model for European cooperation, between regions wishing to work together in European Union Digital Agenda and related programmes.

This encompasses its Member
Regions, Interregional Management
Committee and the ERNACT office.

Member Regions: can be local or regional authorities or other public sector non-profit organisations.

Interregional Management

Committee (IMC): comprising of representatives of member regions, the IMC is responsible for overall strategy, management and financial control of the ERNACT network.

ERNACT Office: The network's office or secretariat, which delivers the services of the network to members and projects.

It is located in CoLab, a campus digital start-up incubator, located in the North West Ireland Crossborder digital corridor.

ERNACT has taken care over the years to retain a core team of experienced project development and management staff and has unique systems that suit its role as a
European network of public
authorities involved in multi-project
and multi-organisational operations.

The most important of these are:

- A project collaboration system that enables ERNACT to efficiently carryout its network and project management functions.
- Project Costing System designed especially for European projects.
- Use of videoconferencing, blogs, Youtube, Flickr and digital magazines.
- Overall, ERNACT is increasing its use of digital media systems within its own cooperation networks and to extend cooperation to other regions this is particularly important to regions divided by large distance.



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